



OUTDOOR CHALLENGE

SPONSORSHIP OPPORTUNITIES

The Coyote Games Outdoor Challenge will be held Saturday, June 27, 2015 at Coyote Creek Gun & Archery. All proceeds from this event will benefit Mayo Clinic Cancer Research. Our previous fundraising efforts at Coyote Creek, through the Shoot For the Cure Foundation, have raised more than \$210,000. We are hoping that this new, unique event will help us reach a new demographic of people and become an annual event that our community looks forward to. We have three levels of sponsorship for the Coyote Games Outdoor Challenge.



\$1000.00

GOLD LEVEL SPONSORSHIP

- Sponsor a skill trial, which allows for maximum exposure in the courtyard area where spectators and attendees will be for most of the event. A large sign will be created recognizing your sponsorship of this event.
- Your logo will be placed on the website and on any additional sponsor related event signage that is printed.
- Add something to the race bags to give attendees something to remember you! Supply us with 500 promotional items to put into the participant bags. This could be anything from a coupon to a can coozie!
- 5 Individual Participant Entries for Coyote Games Outdoor Challenge (5K & All Events)
- 5 Spectator Tickets for Adults (kids are free)



\$500.00

SILVER LEVEL SPONSORSHIP

- Sponsor an obstacle on our 5K Obstacle Course. A large sign will be created recognizing your sponsorship of that specific obstacle.
- Your logo will be placed on the website and on any additional sponsor related event signage that is printed.
- Add something to the race bags to give attendees something to remember you! Supply us with 500 promotional items to put into the participant bags. This could be anything from a coupon to a can coozie!
- 3 Individual Participant Entries for the Coyote Games Outdoor Challenge (5K & All Events)
- 3 Spectator Tickets for Adults (kids are free)



\$250.00

BRONZE LEVEL SPONSORSHIP

- Your logo will be placed on the website and a smaller version of your logo will be placed on any additional sponsor related event signage that is printed.
- Add something to the race bags to give attendees something to remember you! Supply us with 500 promotional items to put into the participant bags. This could be anything from a coupon to a can coozie!
- 1 Individual Participant Entry for the Coyote Games Outdoor Challenge (5K & All Events)
- 3 Spectator Tickets for Adults (kids are free)

Please contact **Craig Reichel** to discuss your sponsorship commitment to our event.
507-289-7264 or craig@reichelfoods.com

All sponsors should send a high resolution logo (.eps version preferred) to niki@reichelfoods.com. Sponsorship checks should be made payable to **Shoot For The Cure**. Items that will be added to the race packets need to be received by June 19, 2015.